

Susan Chun Zhu

Department of Economics, Michigan State University
Marshall-Adams Hall, 486 W. Circle Drive, Rm 110, East Lansing, MI, 48824, USA
phone: (517)355-9647, email: zhuc@msu.edu

Education

Ph.D., Economics, University of Toronto, 2001
M.A., Economics, Carleton University, 1996
M.Eng., Operations Management, Huazhong University of Science and Technology, 1995
B.A., Economics, Huazhong University of Science and Technology, 1992

Academic Positions

Professor of Economics, Michigan State University, 2016 – present
Guest Professor, Lund University (Sweden), 2018-2019
Associate Professor of Economics, Michigan State University, 2007-2016
Assistant Professor of Economics, Michigan State University, 2001-2007

Journal Publications

1. “Globalization, Recruitments, and Job Mobility,” (with Carl Davidson, Fredrik Heyman, Steven Matusz, and Fredrik Sjöholm), *Canadian Journal of Economics*, forthcoming.
2. “Financial Structures, Banking Regulations, and Export Dynamics,” (with Raoul Minetti, Alen Mulabdic, and Michele Ruta), *Journal of Banking and Finance*, Vol. 124, March 2021.
3. “Globalization, the Jobs ladder and Economic Mobility” (with Carl Davidson, Fredrik Heyman, Steven Matusz, and Fredrik Sjöholm), *European Economic Review*, Vol. 127, August 2020.
4. “Financial Constraints, Firms’ Supply Chains and Internationalization,” (with Raoul Minetti, Pierluigi Murro, and Zeno Rotondi), *Journal of European Economic Association*, Vol. 17, Issue 2, 327-75, 2019.
5. “Global Engagement and the Occupational Structure of Firms,” (with Carl Davidson, Fredrik Heyman, Steven Matusz, and Fredrik Sjöholm), *European Economic Review* 100: 273-292, 2017.
6. “Global Engagement, Complex Tasks, and the Distribution of Occupational Employment,” (with Carl Davidson, Fredrik Heyman, Steven Matusz, and Fredrik Sjöholm), *Review of International Economics* 24(4): 717-736, 2016.

7. "Family Firms, Corporate Governance, and Export," (with Raoul Minetti and Pierluigi Murro), *Economica* 82: 1177-1216, December 2015.
8. "Multinational Price Premium," (with Ying Ge and Huiwen Lai), *Journal of Development Economics* 115: 181-199, July 2015.
9. "Globalization and Imperfect Labor Market Sorting," (with Carl Davidson, Fredrik Heyman, Steven Matusz, and Fredrik Sjöholm), *Journal of International Economics* 94 (2): 177-194, November 2014.
10. "Liberalized Trade and Work-Firm Matching," (with Carl Davidson, Fredrik Heyman, Steven Matusz, and Fredrik Sjöholm), *American Economic Review: Papers & Proceedings* 102 (3): 429-434, May 2012.
11. "Credit Constraints and Firm Export: Microeconomic Evidence from Italy," (with Raoul Minetti), *Journal of International Economics* 83 (2): 109-125, March 2011.
12. "The Structure of Factor Content Predictions," (with Daniel Trefler), *Journal of International Economics* 82 (2): 195-207, November 2010.
 - Reprinted in *Recent Developments in Input-Output Analysis*, Erik Dietzenbacher, Michael L. Lhar, and Manfred Lenzen (eds.), Edward Elgar, 2020.
13. "Technology, Endowments, and the Factor Content of Bilateral Trade," (with Huiwen Lai), *Journal of International Economics* 71 (2): 389-409, April 2007.
14. "On the Welfare Implications of Southern Catch-up", *Economics Letters* 94 (3): 378-382, March 2007.
15. "U.S. Exports and Multinational Production," (with Huiwen Lai), *Review of Economics and Statistics* 88 (3): 531-548, August 2006.
16. "Can Product Cycles Explain Skill Upgrading?" *Journal of International Economics* 66 (1): 131-155, May 2005.
17. "Trade and Inequality in Developing Countries: A General Equilibrium Analysis," (with Daniel Trefler), *Journal of International Economics* 65 (1): 21-48, January 2005.
 - Reprinted in *The WTO and Poverty and Inequality*, L. Alan Winters (eds.), a volume in the series *Critical Perspectives on the Global Trading System and the WTO*, Edward Elgar, 2007.
 - Awarded "Elsevier's Economics & Finance Journals Most Cited Articles 2005-2009"

18. "Trade, Product Cycles and Inequality Within and Between Countries," *Canadian Journal of Economics* 37 (4): 1042-1060, November 2004.

- Awarded the Robert Mundell Prize by the Canadian Economic Association for the best article published in the *Canadian Journal of Economics* in 2004 by a young economist.

19. "The Determinants of Bilateral Trade," (with Huiwen Lai), *Canadian Journal of Economics* 37 (2): 459-483, May 2004.

20. "Beyond the Algebra of Explanation: HOV for the Technology Age," (with Daniel Trefler), *American Economic Review: Papers & Proceedings* 90 (2): 145-149, May 2000.

Book Chapters

"Banche, erogazione del credito e internazionalizzazione delle imprese italiane" (with Alessandro Giovannini, Raoul Minetti), in *Il sistema paese per l'internazionalizzazione delle imprese italiane*, Fabio Musso, Antonella Zucchella, and Paolo Pissavino (eds.). Rubbettino Editore, 2016.

Book Reviews

Review of "Topics in International Economics: A Festschrift in Honor of Robert E. Lipsey" (edited by Magnus Blomström and Linda S. Goldberg), *Journal of Economic Literature*, 1253-1254, December 2002.

Working Papers

1. "Finance and Innovation in the Production Network," (with Emanuele Brancati and Raoul Minetti), April 2022.

2. "Transportation Mode and Exporter Heterogeneity," (with Ying Ge and Huiwen Lai), April 2019.

3. "International Experience and Job Mobility," (with Carl Davidson, Fredrik Heyman, Steven Matusz, and Fredrik Sjöholm), work in progress.

4. "Technology Adoption and Absorption: The Case of Shanghai Firms," (with Loren Brandt), 2005.

Short-term Visits

Guest Professor, Lund University (Sweden): 5/2018

Research Fellow, Hong Kong Institute for Monetary Research: 8-9/2015

Visiting Fellow, Lund University (Sweden): 10/2012, 1/2013, 1/2014, 8/2014, 1/2015

Visiting Scholar, Hong Kong Polytechnic University: 5/2010, 5/2011, 6/2012, 7/2013, 6/2014

Visiting Scholar, IMF: 3/2008

Visiting Scholar, City University of Hong Kong: 5/2006

Honors, Scholarships, and Fellowships

Hong Kong Institute for Monetary Research Visiting Research Fellowship, 2015
Lund University Visiting Fellowship, 2012-2015
Robert Mundell Prize (Canadian Economic Association), 2004
Social Sciences and Humanities Research Council of Canada Doctoral Fellowship, 1999-2000
University of Toronto Open Fellowship, 1996-2001
School of Graduate Studies International Student Scholarship (University of Toronto), 1996
Carleton University Scholarship, 1995-96
Epstein Scholarship (Carleton University), 1996
International Student Fee Waiver (Carleton University), 1995-96

Grants

1. Hong Kong Research Grants Council General Research Grant (GRF #: PolyU 5939/13H), “Firm-level Responses to External Shocks,” with Huiwen Lai, HK\$316,864, 2014-2017.
2. Hong Kong Research Grants Council General Research Grant (GRF #: PolyU5448/10H), “The Role of Trade and FDI in China’s Industrial Development,” with Huiwen Lai, HK\$454,221, 2011-2013.
3. National Social Science Foundation of China (08BJL047), “Trade Growth and Productivity of Exporters,” with Ying Ge, CNY90,000, 2008.
4. W.E. Upjohn Institute Mini Grants, “Implications of trade and offshoring for American workers,” US\$5,000, 2007.

Professional Service

Editorial Board:

Canadian Journal of Economics, 2008-2010

Frontier of Economics in China, 2011-present

Seminars and Conference Presentations

2021: University of Nottingham (UK)

2018: Lund University (Sweden)

2017: Purdue University, University of Hong Kong, Chinese University of Hong Kong

2016: Boston College, University of Alberta, Wilfrid Laurier University; Midwest

International Economics and Economic Theory Meetings at Rochester University

2015: FGV-EESP (Sao Paulo, Brazil); IEFS meeting in Boston, Midwest International Economics and Economic Theory Meetings at Ohio State University, 13th Summer Workshop at Hong Kong Institute for Monetary Research

2013: National University of Singapore; 12th Conference on the Comparative Analysis of Enterprise Data at Atlanta Fed, 20th EIIT conference at the University of Virginia

2012: Lund University (Sweden), University of West Virginia; Southern Economic Association Annual Meeting in New Orleans, Penn State-Tsinghua University Conference on “China and the World Economy” at Penn State

- 2011: University of Toronto, University of Hong Kong; Conference on “Globalization and Labour-market Outcomes” in Geneva, Switzerland, Second Annual Rocky Mountain Empirical Trade Conference in Banff, Canada
- 2010: University of Michigan, World Bank, Hong Kong Polytechnic University, Hong Kong University of Science and Technology, Carleton University; “International Trade: Firms and Workers” at the University of Nottingham, U.K.
- 2009: University of Hong Kong, Hong Kong Polytechnic University; Midwest International Economics and Economic Theory Meetings at Penn State, Asian-Pacific Trade Seminars at University of Hong Kong
- 2008: Workshop on “Testing Trade Models with Labor Market Heterogeneity” at Research Institute of Industrial Research in Stockholm, Sweden
- 2007: CEA Annual Meeting in Halifax, Canada
- 2006: City University of Hong Kong, IMF, George Washington University, University of Oklahoma; Midwest International Economics and Economic Theory Meetings at Michigan State University, North American Summer Meeting of the Econometric Society at University of Minnesota
- 2005: University of Wisconsin-Madison, University of Windsor, Carleton University, University of Kiel (Germany), Hong Kong University of Science and Technology; Midwest International Economics and Economic Theory Meetings at Vanderbilt University, workshop on “Recent Advances in International Economics” at City University of Hong Kong
- 2004: University of Michigan, Wayne State University; Midwest International Economics and Economic Theory Meetings at Indiana University Purdue University at Indianapolis, 38th CEA Annual Meeting in Toronto
- 2003: Midwest International Economics and Economic Theory Meetings at University of Pittsburgh, 37th CEA Annual Meeting in Ottawa, IEFS Workshop at Central Michigan University, North American Summer Meeting of the Econometric Society at Northwestern University, NBER Summer Institute in Boston
- 2002: McGill University, Michigan State University; Midwest International Economics and Economic Theory Meetings at Notre Dame University, 9th EIIT conference at Emory University
- 2001: University of Illinois at Urbana-Champaign; 8th EIIT conference at Perdue University (discussant)

Supervision of Ph.D. Students

Serve as the Committee Chair:

- Kwang-Myoung Hwang (2008, Bank of Korea)
- Wei-Chih Chen (2009, first placement: SHUFE; now at National Chung Cheng University)
- Kyungmin Kim (2014, first placement: Bank of Korea; now at Keimyung University)
- Jeonghwan Choi (2021, Korea Institute for Industrial Economics and Trade)
- Yu-Siang Wu (2022, Citi)

Serve as a Committee Member:

- | | |
|-----------------------|------------------------|
| Ilkay Yilmaz (2004) | Wonjae Hwang (2005) |
| Bong Geul Chun (2006) | Nathan Cook (2007) |
| Na Yang (2007) | Patrice Whitely (2007) |

Makota Tanaka (2008)
Sung guan Yun (2010)
Jong Duk Kim (2012)
Xuan Wei (2013)
Sangwha Shin (2014)
Jaemin Baik (2016)
Hannah Gabriel (2020)
Jun-Tae Park (2022)

Sarma Binti Aralas (2010)
Wen-Chin Wu (2012)
DaEun Jung (2013)
Junghwan Hyun (2014)
Sungsam Chung (2014)
Nick Rowe (2022)
Yogeshwar Bharat (2022)