

LISA D. COOK

Economics Address

Department of Economics
110 Marshall-Adams Hall
Michigan State University
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International Relations
James Madison College
Michigan State University
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East Lansing, MI 48825
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EDUCATION

Doctor of Philosophy, Economics

University of California, Berkeley, Berkeley, CA

DISSERTATION - *Three Essays on External and Internal Credit Markets in Tsarist and Post-Soviet Russia*

Advisors: Barry Eichengreen, Gregory Grossman

Other Committee Members: David Romer, Dwight Jaffee

Master's Thesis, Philosophy

Université Cheikh Anta Diop de Dakar, Dakar, Sénégal

Bachelor of Arts, Philosophy, Politics, and Economics

Oxford University, Oxford, England

Marshall Scholar

Bachelor of Arts, Philosophy

Spelman College, Atlanta, GA

Honors, *magna cum laude*

Truman Scholar

Junior Year Abroad, Charles E. Merrill Scholar, Strasbourg, France

PROFESSIONAL EXPERIENCE

Michigan State University, East Lansing, MI

July 2013 -

Associate Professor (with tenure)

Economics and International Relations

Research Associate, National Bureau of Economic Research

Michigan State University, East Lansing, MI

January 2016 -

Director, American Economic Association Summer Program

Co-Director, American Economic Association Summer Program

Michigan State University, East Lansing, MI

August 2005 - June 2013

Assistant Professor

Economics and International Relations

Council of Economic Advisers, The White House

August 2011 - August 2012

Senior Economist, Washington, DC

International Finance, Entrepreneurship, Innovation

Stanford University, Stanford, CA
National Fellow, Research Fellow
Hoover Institution

September 2002 - July 2005

Harvard University, Cambridge, MA
Visiting Assistant Professor, Kennedy School of Government
Deputy Director, Africa Research, Center for International Development
Faculty, "Making Markets Work," Harvard Business School

August 1997 - August 2002

U.S. Treasury Department
Senior Adviser on Finance and Development
Council on Foreign Relations International Affairs Fellow

September 2000 - September 2001

OTHER PROFESSIONAL EXPERIENCE

Internships, Pre- and Post-doctoral Research

- Federal Reserve Banks of Minneapolis, New York, and Philadelphia
- National Bureau of Economic Research, Cambridge, MA
- World Bank, Washington, DC
- Salomon Brothers, New York, NY
- Brookings Institution, Washington, DC
- Lemelson Center for the Study of Invention and Innovation, Smithsonian Institution, Washington, DC
- Institute for the Economy in Transition, Moscow, Russia
- National Poverty Center, Ford School of Public Policy, Ann Arbor, MI

PUBLICATIONS

- "Dust, Drink, and Divergence," forthcoming *Journal of Economic History*.
- "Rural Segregation and Racial Violence: Historical Effects of Spatial Racism," with Trevon Logan and John Parman, forthcoming *American Journal of Economics and Sociology*.
- "Violence, Lynchings, and Economic Activity," Presidential Address accepted for publication, *Review of Black Political Economy*.
- "Racial Segregation and Southern Lynching," with Trevon Logan and John Parman, NBER Working Paper No. 23813, October 2017, forthcoming *Social Science History*.
- "The Mortality Consequences of Distinctively Black Names," with Trevon D. Logan and John Parman, *Explorations in Economic History*, Volume 59(C), pp. 114-125 (January 2016).
- "Violence and Economic Growth: Evidence from African American Patents, 1870-1940," *Journal of Economic Growth*, Volume 19, Issue 2 (June 2014), pp. 221-257.
- "Distinctively Black Names in the American Past," with Trevon D. Logan and John Parman, *Explorations in Economic History*, Volume 53 (July 2014), pp. 64-82.

- “The Financial and Economic Crisis: Implications for Consumer Finance and for Households in Michigan,” 2012, forthcoming, *Journal of Consumer Education*.
- “Overcoming Discrimination by Consumers during the Age of Segregation: The Example of Garrett Morgan,” *Business History Review*, Volume 86, Issue 2 (Summer 2012).
- “Converging to a National Lynching Database: Recent Developments and the Way Forward,” *Historical Methods*, Volume 45, Issue 2 (March 2012).
- “Inventing Social Capital: Evidence from African American Inventors, 1843-1930,” *Explorations in Economic History*, Volume 48, Issue 4 (December 2011), pp. 507-518.
- “Metals or Management? Explaining Recent Economic Growth in Africa,” *American Economic Review*, 99(2): 26874 (May 2009), with Laura Beny.
- “Trade Credit and Bank Finance: Financing Small Firms in Russia,” *Journal of Business Venturing*, Volume 14, Numbers 5-6, (1999) pp. 493-518.
- “The Next Battleground in the Terror War,” *Hoover Digest* 2004, No. 1.
- “Now the Hard Part,” *Hoover Digest* 2003, No. 2.

Working Papers

- “The Mortality Consequences of Distinctively Black Names,” with Trevon D. Logan and John Parman, NBER Working Paper No. 21625 (October 2015).
- “A Green Light for Red Patents: New Evidence from Soviet Innovation Abroad, 1933 to 1991,” Michigan State University, 2010, revise and resubmit, *European Review of Economic History*.
- “The Idea Gap in Pink and Black,” with Chaleampong Kongchareon, NBER Working Paper No. 16331, September 2010, revise and resubmit.
- “Bad International Relations but More Science? Soviet Technological Spillovers and the Boycott of the 1980 Moscow Olympics,” with Maksym Ivanya, Michigan State University, May 2015, under review.
- “A New Geography of Lynching from the New National Lynching Data Set,” Michigan State University, October 2013.
- “The Color of Lynching,” Michigan State University, presented at the American Economic Association meetings, Chicago, January 2012.
- “Under-adjustment to Extreme Macroeconomic Events? Evidence from Michigan Households during the Great Recession,” October 2010.
- “Is Intellectual-Property Protection in Developing Countries and Emerging Markets Driven by Supply or Demand? Evidence from Ethanol Production in Brazil, 1980 to 2008,” with Chaleampong Kongchareon, Michigan State University, March 2010.
- “Financial Crisis and Growth in Nigeria: Evidence from the Community Banking System,” Stanford University, September 2003.
- “Export Platforms in Tunisia,” Center for International Development, Harvard University, June 2000 [Harvard Business School, Making Markets Work].
- “Export Platforms in Ghana,” Center for International Development, Harvard University, October 1999 [Harvard Business School, Making Markets Work].

Book Chapters

- “Unequal Opportunity: The Innovation Gap in Pink and Black,” in Hintz, et al., eds., *The Innovator Imperative*, forthcoming MIT Press.

- “Were the Nigerian Banking Reforms of 2005 a Success And for the Poor?” 2016, Sebastian Edwards, Simon Johnson, and David Weil, eds., University of Chicago-NBER *African Development Successes*.
- “The Euro Area Crisis and Its Implications for the United States,” Chapter 5 in Alan Krueger, et al., eds. *Economic Report of the President*, February 2012.
- “Small Businesses and the Recovery,” Chapter 2 in Alan Krueger, et al., eds. *Economic Report of the President*, February 2012.
- “Were the Nigerian Banking Reforms of 2005 a Success And for the Poor?” July 2010, NBER African Development Successes Project, NBER Working Paper No. 16890, forthcoming in NBER volume *African Development Successes*.
- “Patents and Knowledge Spillovers to Developing Countries,” in Sisay Asefa, ed., *Globalization and International Development: Critical Issues of the 21st Century*, 44th Werner-Sichel Lecture Series, W.E. Upjohn Lecture Series. Kalamazoo: Upjohn Institute, 2010.
- “The End of Serfdom in Russia and Lessons for Sudan,” chapter in Kwame Anthony Appiah and Martin Bunzl, eds., *Buying Freedom: The Ethics and Economics of Slavery*, Princeton University Press, 2007.
- “Africa: A Union Open for Growth, Trade, and Business?,” *Global Competitiveness Report 2002-2003*, Oxford University Press, 2003.
- Editor and Lead Author, *Africa Competitiveness Report 2000-2001* World Economic Forum, Oxford University Press, 2001.
- “Regional Public Goods in International Assistance” (with Jeffrey Sachs), *Global Public Goods*, Kaul, ed., Oxford University Press, 1999.

GRANTS AND AWARDS

- MSU W.E.B. DuBois Society In the Field Award for Impactful Research 2018
- Sigma Xi (Scientific Honor Society) Distinguished Lecturer 2017-2019
- National Science Foundation, American Economic Association Summer Program
- National Science Foundation, “The Idea Gap in Pink and Black,” Science of Science Policy Program, 2011-2017; to study educational outcomes and incentives for innovation, including venture-capital funding to account for disparities in innovative outcomes among women and minorities
- National Bureau of Economic Research and the Kauffman Foundation, Innovation Policy and the Economy Small Grant; Visiting Scholar, NBER, January to August 2009; to examine incentives for innovation, including to account for disparities in innovative outcomes among women and minorities
- Institute for Research on Innovation and Science, University of Michigan, “The Idea Gap in Pink and Black”
- National Poverty Center, University of Michigan, Visiting Scholars Program, “Consumer Finance, the Financial Crisis, and the New Poor,” May to August 2010; to examine the effects of the Great Recession on U.S. households using Michigan survey data
- National Bureau of Economic Research, “Nigerian Bank Reform and Poverty Alleviation,” NBER Africa Successes Project, 2009-2011
- Harvard Business School Alfred Chandler Grant, “Historical Origins of Financial Crises,” 2011-2012

- Michigan Initiative for Innovation and Entrepreneurship Grant, Co-PI with Center for Venture Capital, Private Equity, and Entrepreneurial Finance at Broad School of Business
- Institute for Public Policy and Social Research, Michigan State University, Research Grant, 2009-2010; for collection of data and research on Michigan households during the Great Recession
- Vice Chancellor for Research, Michigan State University, Junior Faculty Research Grant
- African Studies Center, Michigan State University, Research and Travel Grants
- Center for International Studies and Programs, Michigan State University, Research and Travel Grants
- Center for Russian, European, and Eurasian Studies, Michigan State University, Research and Travel Grants
- Center for Gender in the Global Context, Michigan State University, Curriculum Development Grant
- W.E.B. DuBois Society In the Field (Scholarship and Impact) Award, MSU

Prior to 2009:

- Marshall Scholarship, Oxford University
- Economic History Association, Arthur M. Cole Grant
- National (Post-Doctoral) Fellowship, Hoover Institution, Stanford University
- National Science Foundation, Graduate Education
- Ford Foundation (West Africa), Banking for the Poor
- Council on Foreign Relations International Affairs (Post-Doctoral) Fellowship
- Harvard Institute for International Development (HIID) Post-Doctoral Fellowship
- American Economic Association Summer Research and Training Opportunity
- American Economic Association/Federal Reserve Bank of New York, Graduate Summer Research Fellowship
- Social Science Research Council Workshop in Transition, Graduate Summer Research Fellowship
- Harry S. Truman Foundation Scholarship
- Harry S. Truman Foundation Public Service Award
- Charles E. Merrill Study Abroad Fellowship, Spelman College

PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

- President, National Economic Association (2015-2016)
- Research Associate, National Bureau of Economic Research
- Member, American Economic Association Committee on Equity, Diversity, and Professional Conduct
- Member, National Council, Inter-University Consortium for Political and Social Research
- American Economic Association
- Economic History Association

- Council on Foreign Relations
- W.E.B. DuBois Institute, Harvard University, Non-Resident Fellow

OTHER ACTIVITIES

- Senior Economist, Council of Economic Advisers, The White House, 2011-2012
- Sigma Xi (Scientific Research Society) Distinguished Lecturer, 2017-2019
- Senior Scholar, Opportunity and Inclusive Growth Institute, Federal Reserve Bank of Minneapolis
- Member, Advisory Board, Opportunity and Inclusive Growth Institute, Federal Reserve Bank of Minneapolis
- Member, AEA Committee on Equity, Diversity, and Professional Conduct
- Adjunct Research Associate Professor, University of Michigan, Institute for Research on Innovation and Science
- Chair and Member, EHA Representative, NASA Committee, American History Association
- Chair, EHA Nevins Dissertation Prize Committee
- Member, Rhonda Williams Prize Selection Committee, IAFFE
- Member, Research Advisory Board, Washington Center for Equitable Growth
- Member, Advisory Board, Smithsonian Institution, Lemelson Center for the Study of Invention and Innovation
- Board of Editors, *Journal of Economic Literature*
- Referee: *Review of Economic Studies*, *Journal of Economic Growth*, *Journal of Economic History*, *Explorations in Economic History*, *Oxford Economic Papers*, *Feminist Economics*, *Review of Black Political Economy*
- Reviewer: MacArthur Foundation 100&Change Competition, National Science Foundation (various programs and panels), Cambridge University Press, MIT Press, Addison-Wesley Publishing, Routledge Publishing
- Obama Presidential Transition Team, Economics and International Trade; Team Leader, World Bank Agency Review, and Co-Team Leader, International Affairs, Treasury Department Agency Review
- Board of Directors, Roosevelt Institution, New York, NY
- Board of Directors, University Musical Society, University of Michigan, Ann Arbor, MI
- Marshall, Gates Cambridge Trust, and Harry S. Truman Scholarship Regional and National Selection Panels
- Spelman College Board of Trustees
- Coach and Player, Five-on-Five Basketball Tournament winning team, James Madison College, Michigan State University (Spring 2010)

COURSES TAUGHT

- Macroeconomics (graduate and undergraduate)
- Development (graduate and undergraduate)
- Development and Africa (graduate and undergraduate)
- Finance and Public Policy (graduate)
- Research Methods in Economics (graduate)
- Quantitative Methods (undergraduate)
- Policy Evaluation (undergraduate)
- Economics of Baseball (undergraduate)
- Political Economy of New Capitalism (undergraduate)
- International Economic Relations (undergraduate)

LANGUAGES

- English
- French
- Latin
- Russian
- Spanish
- Wolof

SELECTED MEDIA AND OTHER APPEARANCES OR MENTIONS

- Congressional Testimony: “U.S. Africa Trade Relations: Creating a Platform for Economic Growth,” Joint Hearing of the Subcommittee on Commerce, Trade, and Consumer Protection of the Committee on Energy and Commerce and the Subcommittee on Africa and Global Health of the Committee on Foreign Affairs, June 24, 2009 [based on American Economic Review (2009) article with Laura Beny]
“The Financial Choice Act of 2017,” Hearing of the House Financial Services Committee, April 26, 2017
- “Black names: Past, present, and future,” with Trevon D. Logan and John Parman, *Vox*, (CEPR’s Policy Portal), November 13, 2015.
- World Economic Forum, Presenter, Competitiveness, January/February 2002.
- “Consumer Finance and Households in Michigan During the Great Recession,” Family Impact Seminar for State Legislators, Michigan State Capitol (Lansing), 2009
- Contributor, MSNBC, “Melissa Harris-Perry Show,” “The Reid Report,” “AM Joy”
- Guest, PBS, “Making Sense with Paul Solman,” NewsHour
- Guest, BET “Tavis Smiley Show” (debt relief for poor and African countries), Washington, DC
- Guest Columnist, *Detroit Free Press*
- NPR, “Morning Edition” (Diversity in the innovation economy)

- NPR, “Planet Money” (Macroeconomic data)
- NPR, “Code Switch” (Research on black names)
- MPR, “MPR News”
- Guest, WABC-AM “ON AIR” (Iraq and lessons from post-conflict economies), New York, NY
- Contributor, “Knowledge @ Wharton” with Dan Loney, Sirius XM
- WILS 1320 (Lansing), “The Tony Conley Show” (crisis in the U.S. stock market and Greek debt)
- *Essence Magazine*, Recognized as 1 of 5 Tech Masters, top executives and economists involved in the tech industry, November 2013 (mention)
- *Port Huron Times-Herald* (2008 financial crisis), Port Huron, MI (mention)
- WWJ 950 (CBS, Detroit), Michigan Money Summit, “Recent Findings from Research on the Foreclosure and Consumer-Finance Crisis in Michigan,” with Murray Feldman.
- Economist Profile, American Economic Association, Committee on the Status of Minorities